

**Tax Policy Central Europe Conference:  
Efficient Compliance and Incentivizing the Knowledge Economy  
PROGRAM – MAY 18, 2017**

**9.00–9.30 Czech Minister of Finance Andrej Babiš**

- Keynote speech
- Reviewing steps to increase fairness and collection
- Proposing primary goals for next government

**9.30–10.30 Panel on Tax Efficiency: Is assisting compliance more efficient than enforcement?**

- Moderator: **Ladislav Malůšek, KPMG Czech Republic**, Partner, Tax Services
- **Stanislav Kouba, Ministry of Finance, Czech Republic**, Income Tax Department Director
  - Recent and proposed steps to make compliance easier for companies | Question to be answered: Is compliance more efficient than enforcement for the state?
- **František Imrecze, Slovak Financial Administration**, President
  - Recent and proposed steps to make compliance easier for companies | Question to be answered: Is compliance more efficient than enforcement for the state?
- **Martin Brix, Lease Plan**, CFO
  - Identifying areas of uncertainties in compliance and cost | Question to be answered: Has the uncertainty and cost of compliance improved?

**10.30–10.45 Coffeebreak**

**10.45–11.45 Panel on Tax Efficiency: OECD recommendations for Large Taxpayers**

- Moderator: **Peter Chrenko, PwC Czech Republic**, Partner, former Deputy Finance Minister
- **Martin Janeček, General Financial Directorate, Czech Republic**, Director General
  - Proposed measures for large taxpayers | Question to be answered: Would implementing OECD recommendations be a more efficient way to achieve compliance for both state and companies?
- **František Imrecze, Slovak Financial Administration**, President
  - Proposed measures for large taxpayers
- **Paweł Gruza, Ministry of Finance, Poland**, Undersecretary of State
  - Experience implementing SAF-T
- **Gabriela Hrachovinová, Chamber of Tax Advisers of the Czech Republic**
  - Experience of large taxpayers

**11.45–12.30 Panel on Tax Policy: Do research incentives create value-added export production?**

- Moderator: **Lucie Říhová, EY Czech Republic**, Partner
  - Overview of Incentives within the EU | Question to be answered: What countries have innovative incentives and which have "required" incentives?
- **Paweł Gruza, Ministry of Finance, Poland**, Undersecretary of State
  - The effectiveness of research Incentives in Poland | Question to be answered: What is the intention of Polish incentives, and how is success measured?
- **Brent Springael, Bird & Bird Belgium**, Partner
  - Belgium's new package of research incentives | Question to be answered: What did Belgium choose to offer and why?

## PROFILES OF SPEAKERS

**ANDREJ BABIŠ** founded the civic association of disgruntled citizens ANO 2011; in May 2012, ANO2011 was transformed into a political movement. Since August 2012 (Constituent Assembly), Andrej Babiš is the Chairman of the political movement and in January 2014, he was appointed Deputy Prime Minister and Minister of Finance of the Czech Republic.

**MARTIN BRIX** has been working with LeasePlan since 2000; since 2012 as a Chief Financial Officer of the company's Czech branch. He is the Co-Chair of the AmCham Czech Republic Business & Finance Committee and the winner of the 2016 Chief Financial Officer of the Year award organized by the Club of Czech CFOs.

**FRANTIŠEK IMRECZE** has been the President of the Slovak Financial Administration since 2012. Earlier, he worked in the private sector (General Manager at SAP Slovakia, Executive Director of the Sales Division at T-Mobile Slovakia, managerial positions at Oracle Slovakia and APP/Ness Slovakia).

**PAWEL GRUZA** managed many interdisciplinary projects for companies from the industrial and financial sector. In 2000–2006, he worked for advisory companies. From April 2016, he acted in the capacity of Vice Minister of the State Treasury. He is an author of articles in specialized journals and economic press and an expert on finance and economics of the Republican Foundation; in January 2016, he was appointed a member of RF Management Board.

**GABRIELA HRACHOVINOVÁ** has been working at the level of top management in different branches for 20 years, most recently as a CFO and General Manager at DEICHMANN Czech and Slovak Republic. She is a certified coach, tax advisor, professional accountant and expert witness.

**PETER CHRENKO** has been a Partner at PwC Czech Republic since 2010 and worked as Deputy Finance Minister (Tax & Customs) in 2007–2010. His professional interest and passion is modernisation of Tax administrations, Digitalisation of Corporate Tax Function and improving organisations performance by people experience and technology.

**MARTIN JANEČEK** has been the Director General of the Czech Financial Administration since 2014. He has been working in the Financial Administration since 2003. Earlier, he worked at the Tax Office for the South Bohemian Region on creating of a system to combat carousel fraud through the securing of property. His mission is to make systemic changes in the Financial Administration that will lead to increased efficiency of the administration of taxes as a whole.

**STANISLAV KOUBA** has been working within Ministry of Finance since 2009. Currently he is the Income Tax Department Director. Besides being a lecturer, he is also an author of contributions in professional journals and participates in scientific conferences focusing on taxes and financial law, both domestic and international.

**LADISLAV MALŮŠEK** is a KPMG Czech Republic Partner specialising in financial services tax and international tax. He has spent whole professional career advising financial institutions, mainly banks and insurance companies, and large multinationals. He is leading KPMG's financial services tax practice in the Czech Republic and his experience includes working with clients on international restructuring, mergers and acquisitions, IPOs and extensive tax litigation and transfer pricing projects.

**LUCIE ŘÍHOVÁ** has been working at EY Czech Republic since 2004, since 2015 as a Partner. She is a lecturer at the University of Economics in Prague where she obtained her PhD degree in Finance (Corporate taxation trends in the OECD member states).

**BRENT SPRINGAEL** is a Belgian and Luxembourg Tax partner at Bird & Bird and serves as a key contact for the International Center of Intelligence for IP related tax matters within the firm. He also chairs the R&D Subcommittee of the AmCham in Belgium.